



## Lawyers Turn Leaders in Recycled Paper Purchasing

**Tuttle & Taylor, A Law Corporation**  
**Los Angeles, CA**

**Background.** Like a lot of modern-day employees, the attorneys at Tuttle and Tuttle (T & T) have a lot of paper work. A Los Angeles firm with approximately 50 attorneys who handle a wide range of matters throughout the US and abroad, T&T is well known for litigating complex business cases in state and federal courts. Over half of the firm's lawyers concentrate their practice in the area of litigation. In addition to traditional court proceedings, the firm has experience in alternative dispute resolution mechanisms, such as private judicial services, arbitration and mediation, and in the environmental arena.

That said, it's not much of a stretch to understand why T&T has woven into its business practices a better way for people and their planet to coexist more peacefully--and they were leaders in their field in doing so. T&T took an early interest in reducing, reusing, and recycling waste and in purchasing recycled products before The Judicial Council ultimately required the legal profession to use recycled-content paper (effective January 1, 1995) on all original court and service copies of documents and forms filed with state courts. (In addition, beginning January 1, 1996, all copies of documents filed with the courts or served on other parties must be on recycled paper.)

**Recycled-Content Products Purchases.** T&T has been effective in purchasing recycled-content paper. They purchase Eaton Encore paper (100% recycled/30% postconsumer), Stuart Cooper laser recycled papers (100/20), Stuart Cooper recycled address labels (100/20), Jiffylite padded envelopes (100% recycled paper 30% recycled plastics/15% postconsumer), Smead brown kraft file folders (50 recycled/10 PC), and Crane's recycled stationery papers (100% recycled).

Another important consideration: Presentation is very important to a law firm. T&T has also incorporated a prestigious watermark into their letterhead which proclaims it as Recycled.

***Buying recycled products** is an extremely important facet of your integrated waste management program. Until materials are made into new products, they are not really recycled (your trash is just tidily separated.) Recycling won't work unless those products are purchased regularly. In the interest of encouraging you to consider all facets of waste prevention and recycling, these case studies include not only the buy-recycled practices of model companies, but give you a glimpse of their overall approach to waste management. Some companies highlighted in these studies are winners of the CIWMB Waste Reduction Awards Program (WRAP). Tuttle & Taylor is one of them.*

"Early on, the Los Angeles County Bar had a seminar about what other offices were doing to purchase recycled products," said René Garcia, Administrative Assistant at Tuttle and Taylor.

“Prices weren’t very competitive, back then, but we kept checking back, and once enough people started doing sufficient amounts of business using recycled, the prices came down; then many offices, like ours, switched to them.” T&T benefited by checking prices with several vendors. Recycled-content paper costs them the same as nonrecycled

**Scope of Recycling Program.** Fortunately, T&T’s location in a large office complex has made the environmental cause even easier to support, with the building’s ongoing and regularly updated recycling program. T&T recycles white and mixed paper, cans, and glass through the building management program. The property manager has set a goal to recycle 50-75 percent of the waste generated in the complex. Employees practice waste reduction by reusing blank sides of paper, making double-sided copies, and handling edits by e-mail so only final products are printed. They donate paper to schools on occasion, as well as furniture and old equipment to various charities and hospitals.

**What’s New in Recycled-Content Products?** T & T decided to deplete a five-year stock of those hard-to-recycle yellow legal pads and switch to much more recyclable white postconsumer-content pads. “We are exhausting the last of them in our warehouse and making the switch,” reports Garcia.

**Tip:** René Garcia advises, “Check with your stationers. They are a gold mine of valuable information about recycling. Stuart Cooper is the company we work with. They have a large line of products with postconsumer recycled content. You can’t tell the difference in quality. Crane & Co. is another traditional maker of fine papers with new recycled stocks for letterheads and papers that go directly to clients.”

**For More Information:** Contact René Garcia at Tuttle & Taylor, (213) 683-0600.



This case study is compliments of:

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